

Munich, 2024 January 15

ISTOB Management Academy  
Richard-Strauss-Strasse 56  
81677 Munich  
Germany

## COE – United Nations Global Compact UNGC

Due on January 23, 2024

### Sustainability-Focused Coaching I Sustainable Urban-Industrial Co-Innovation

#### Overview

ISTOB was founded in 1991, whereas the ISTOB Management Academy was co-founded in 2007. The contact point for UNGC, Dr. Raimund Schwendner, has been founding member and CEO of both institutions. He took initiative to incorporate Sustainability Coaching into Systemic Business Coaching, which has been a key criterion for the academy to become a member of the UNGC network on February 1, 2018.

#### Key areas

- Education and Training of Systemic Business Coaching
- Transformation of Systemic-Agile Leadership into Systemic-Sustainable Leadership
- Advancement of Capacity Development for urban-industrial co-development:
- Leadership Forum with respect to Responsible Leadership & Sustainable Innovation
- Human Rights within the framework of psychosocial facilitation at court
- Novel program on Supervising Sustainable Development, with focus on ten principles and SDGs

#### Engagement

##### 1 Systemic-Sustainable Business Coaching

ISTOB Management Academy (ISTOB MA) runs the program “Systemic Business Coaching” since 2000. Since then, this program starts each year in October. Currently we run the courses “C22” (beginning in 2022) and “C23” (beginning in 2023). Each course takes nearly two years, covering nearly 400 hours of education, training and supervision. In parallel we prepare for “C24” beginning in October 2024.

Each course is certified by the Systemic Society, which defines high-level quality criteria. This society serves as an umbrella organization of more than fifty institutes. In addition, we intensely collaborate with the German Society of Systemic Counselling, Family Therapy and Supervision (DGSF), which is the leading systemic association in Germany and strongly supports our initiatives for advanced sustainable development.

Together, both associations represent more than 250 institutes, which in sum train and educate thousands of participants each year. On this level, istob management academy serves like a multiplier for education in sustainable Business counseling and coaching, as well as for sustainable supervision.

The courses qualify attendees to work as certified coaches within organizations and to act as leaders and teams with a strong expertise in systems thinking and systemic-sustainable coaching. Among others, it comprises communication competences, responsible leadership and team development, preventive conflict resolution and intercultural competences along the requirement of SDGs. Thus, it transforms systems thinking into sustainable thinking. The program guarantees highest quality standards in systemic coaching. Attendees come from industrial companies, NGOs and municipalities.

To summarize, the Systemic Society (SG) and the German Society of Systemic Counselling, Family Therapy and Supervision (DGSF) are the leading systemic associations in Germany. Together they represent more than 250 institutes. In both societies, the ISTOB Management Academy took initiative to incorporate the ten principles of UNGC and to emphasize on responsible leadership and sustainable organizational learning.

## 2 Further Development of Corporate Digital Responsibility CDR

This approach has been integrated into collegial advice and optimized mutual support of partner institutions and their partner institutions, creating a system of qualified mutual sustainable support. Within this framework, we have further developed novel methodologies to amalgamate economic, technological, social and ecologically sound co-innovation. Furthermore, we have developed and conducted courses on Virtual Sustainable Training in order to qualify participant's capabilities for using sustainable artificial intelligence.

## 3 Think Tank on Urban-Industrial Sustainable Co-Innovation

Since the COE 2022, we started a joint think tank in collaboration with the CEO of the German Society of Systemic Counselling, Family Therapy and Supervision (DGSF) and a research team from UDC, Washington DC, in order to design model courses on urban-industrial sustainable co-innovation. As before, we emphasize on training managers, mayors, teachers, and students as well as for attendees from diverse industries, NGOs and municipalities.

## 4 Human Rights

We continuously conduct a highly sophisticated course for the protection of victims during criminal proceedings. This program focuses on victimized children and adolescents. In close collaboration with the Higher Court, it educates and qualifies psychologists and pedagogues for this challenging task. We have developed this training program for Psychosocial Facilitators on behalf of the Federal Ministry of Justice. The 19-day course meets requirements and quality standards of the European Court for Human Rights. Thus, the course is dedicated to strengthen human rights in manifold ways. In Germany, it is the only course that integrates psychosocial facilitation and pedagogy for systemic psychotraumatology. This course is certified by the Bavarian Ministry of Justice, which allows attendees to become certified and listed for assigned psychosocial facilitation at court.

## 5 Expression of Continued Support

ISTOB Management Academy is expressing its continued support for the Global Compact and renewing its ongoing commitment to the initiative and its principles.

ISTOB Management Academy e.V.  
Board of Directors

Dr Raimund Schwendner